

# Corporate Sponsorship Opportunities

## **About the Gulf of Maine 2050 International Symposium**

November 4 – 8, 2019 | The Westin Portland Harborview | Portland, Maine, US

The Gulf of Maine 2050 International Symposium will integrate environmental, economic, social, and institutional perspectives on emerging climate challenges and opportunities. It will bring together multiple science disciplines, natural resource managers, municipal planners, representatives from key industries, a diverse mix of community leaders, NGOs, and the donor community to understand how the Gulf of Maine is expected to change in the next 30 years. Over 300 multi-sector leaders from across New England and the Maritime Provinces will craft a shared vision for regional resilience, identify steps to achieve that vision, and activate new collaborations for action.

## Why Sponsor?

This unprecedented event marks the first time that the best and brightest ocean thinkers from around the region will gather under one roof to take a comprehensive look at what science suggests is the future outlook for our ocean and coastal communities and how impending changes are likely to affect business and governance. Your company can be at heart of this momentum. Sponsoring Gulf of Maine 2050 International Symposium offers a smart, highly-visible way to showcase your company as a visionary leader that is highly attuned the challenges facing **critical economic sectors including transportation, seafood, energy, tourism, and more**. The event offers exceptional opportunities for networking, collaboration, brand awareness and positioning, and high engagement with a range of Gulf of Maine businesses, government officials, coastal managers, scientists, academia and other stakeholders.

## **Gulf of Maine Champion**

\$25,000

As a *Gulf of Maine Champion* sponsor your company will play a critical role in making the Gulf of Maine 2050 International Symposium possible and will achieve lasting impact as experts forge a sustainable path forward.

- ✓ Special recognition and thank you during opening remarks each of the five days of the Symposium
- ✓ Logo displayed in most prominent positions and locations throughout all days of the Symposium
- ✓ Opportunity to provide one-page special message supporting climate resilience in the program book
- ✓ Option for organizational display and / or giveaway materials featuring organizational logo or program
- ✓ Logo featured in most prominent position on Symposium website and program materials
- ✓ Up to 6 free registrations + guaranteed "early bird" rate for additional colleagues

Ocean Futurist \$10,000

As an *Ocean Futurist* sponsor your company will support inspiring keynotes by national and international luminaries and plenary talks by local scientific experts and practitioners who share real-world implications of the next 30 years of warming waters, rising seas, and ocean acidification.

- √ Special thank you during opening remarks each of the five days of the Symposium
- ✓ Logo on opening, closing, and transition slides for keynotes, morning plenaries, and wrap up session
- ✓ Logo displayed prominently at registration, with option to provide branded giveaways and/or collateral
- ✓ Logo featured prominently on the Symposium website and program materials
- ✓ Up to 2 free registrations + quaranteed "early bird" rate for additional colleagues

## **Leadership in Action**

\$5,000

As a *Leadership in Action* sponsor your company will support the special collaborative work sessions that allow stakeholders to dive deep into shared priorities and develop strategies to mitigate risks and maximize opportunities.

You will also create a dedicated Leadership in Action grant fund to launch the most promising collaborative projects that emerge from this work.

- ✓ Special thank you at the start of work sessions on one of three days
- ✓ Logo displayed on breakout room signage throughout Symposium
- ✓ Logo featured on the Symposium website and program materials
- ✓ Mention of support during call for collaborative proposals and additional special thank you when grant award recipients are announced
- ✓ One free registration + quaranteed "early bird" rate for additional colleagues

## **Sparks of Inspiration**

\$2,500

As a *Sparks of Inspiration* sponsor your company will support a daily round of energetic and provocative "lightning" presentations that set the stage for the work sessions by bringing into sharp focus the challenges and/or adaptation solutions already emerging within various sectors.

- ✓ Logo displayed on opening slide for sponsored day's lightning round
- ✓ Text recognition on the Symposium website and program materials
- ✓ One free registration

#### **Collision Co-Efficient**

As a *Collision Co-Efficient* sponsor your company will support the networking time that is vital to build cross-sector relationships. The enduring connections and perspectives that come from these informal "collisions" are key for nurturing regional resilience. Opportunities are available at three price points.

## Opening Reception (1 available)

\$5,000

- ✓ Special acknowledgement during opening reception remarks
- ✓ Logo displayed during opening reception
- ✓ Logo featured on the Symposium website and program materials
- ✓ One free registration + quaranteed "early bird" rate for additional colleagues

# Daily Refreshments

\$2,500

- ✓ Logo displayed during morning coffee, lunch, and afternoon dessert breaks
- ✓ Text Listing on Symposium website and program materials
- ✓ One free registration

## Happy Hour and Poster Sessions

\$1,000

- ✓ Logo displayed on room signage during sponsored session
- ✓ Opportunity to display a poster promoting company during sponsored session (guidelines apply) with free admission to poster session for a company representative
- ✓ Text Listing on Symposium website and program materials

# **Many Voices Scholarships**

**Varies** 

If your company is committed to equity, you might also consider providing support to ensure that interested stakeholders who lack conference and travel budgets can still participate fully in the Symposium. We are hoping to secure scholarships for up to 50 attendees, at \$1,000 each (includes registration, evening events, and up to five days accommodations). We would proudly list your support on the Symposium website, as well as in program materials.

#### **For More Information**

Sponsorship updates will be posted at <u>www.gulfofmaine2050.org</u>. Questions about can be directed to <u>sponsors@gulfofmaine2050.org</u>.